

Press release, January 23, 2017

U-Freight focuses on Fulfilment by Amazon market

Focusing on the logistics requirements of the Fulfilment by Amazon (FBA) market is bearing fruit says Simon Wong, the head of Hong Kong-headquartered international logistics provider. the U-Freight Group (UFL).

Mr Wong said: “I recently read that Fulfilment by Amazon delivered over two billion items for its marketplace sellers last year.”

“U-Freight has established fulfilment services, which deliver products to the customers of independent sellers and brand owners in the Amazon Marketplace.

“We offer a service all the way from origin through to delivery, customs-cleared, to the Amazon Fulfilment Centre.”

Amazon reported that 2016 was a record-breaking year in sales worldwide for sellers on Amazon, and Peter Faricy, the company’s VP for Amazon Marketplace claims that the Amazon Marketplace empowers brand owners and retailers of all sizes, many of them small businesses, to reach customers around the world.

Wong adds: “That is something that the U-Freight Group wholeheartedly agrees with and it is why we are now placing so much emphasis on offering fulfilment services to the FBA marketplace.

“As I have said before, of all the operators in this fledgling sector, we feel that we understand e-commerce logistics as well as any. If you are involved in this business, or thinking of getting involved, we are ready to handle this business and welcome your enquiries.

“Online retailers need to find new models and innovative platforms to deal with the logistics challenges they face. That includes ensuring that they engage with their freight forwarder at an early stage of the process to ensure that they truly understand the complex logistical demands of e-commerce.”

U-Freight is offering a range of services, including both standard and express customs clearance at origin in China and at destination in the USA and Europe, air and ocean line haul and direct drop shipments to the FBA warehouse by courier or nominated truck.

U-Freight also operates its own e-commerce fulfilment centre in Shanghai for pick and pack services and a similar delivery centre in Los Angeles that can carry out inventory storage, return services or product rework, along with all necessary customs formalities and record-keeping.

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