

Business growth prompts new crosstrade department at Priority Freight

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Awarding winning provider of time-critical freight transport services, Priority Freight has responded to the growing demand for its cross-trade lead logistics services around the globe by establishing a stand-alone department at its London Heathrow branch office.

The new Cross-trade Department headed by Tom Outhwaite offers a unique service coordinating all third country freight and customs clearance activities. All movements, standard, expedited and technical such as temperature controlled, oversized goods and hazardous cargo are coordinated from one location. Customers using the cross-trade service from verticals sectors including pharmaceutical, automotive and aerospace have increased substantially from the beginning of 2014. General Manager Gemma Holmes said “Such is the growth of our cross-trade work that the specialised service now accounts for 27% of the shipments we handle at Heathrow. The new cross-trade department, which under Tom’s expert guidance is unique amongst Heathrow forwarders, will further improve our dedicated service to customers with freight moves that challenge other providers.”

Commenting on the move to expand the Heathrow office Holmes explained “This Investment in a team dedicated to cross-trade business will ensure that our clients receive the full benefit of Priority Freight’s global expedited logistics solutions. The buyer remains in control as the goods move directly from shipper to final receiver. This saves on cost, time and is more environmentally friendly”

Neal Williams, Group Managing Director of Priority Freight welcomed the development at Heathrow. “Priority Freight has a well-earned reputation for its skills in expedited freight transport. Our multi-lingual staff has a dedicated 24/7 attitude to monitoring shipments throughout the world. This expertise lends itself perfectly to the care of cross-trade consignments whatever their content and wherever their origin. I expect significant further growth in this type of business.”

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