



Electrolux puts LCL ocean freight shipments in DHL's hands

- **DHL Global Forwarding to handle 70 percent of worldwide LCL shipments**
- **Annual estimated volume of more than 20,000 cubic meters across all continents**

Bonn, July 5th, 2016: As of now, DHL Global Forwarding, the air and ocean freight specialist of Deutsche Post DHL Group, is responsible for the majority of Electrolux' global ocean freight Less-Than-Container-Load (LCL) shipments. The appointment by the Swedish home appliances manufacturer comprises an annual estimated cargo volume of more than 20,000 cubic meters, approximately 70% of the global volume, and includes shipments from all regions including Asia, Oceania, North America, Europe and Latin America.

“Particularly for project shipments, urgent small consignments, and spare parts distribution, LCL shipments are important to Electrolux, and an integral part of our global supply chain. We have chosen DHL Global Forwarding for this task due to the unparalleled global network coverage and the high reliability DHL Ocean Connect LCL provides, and has provided for many years now”, says Bjorn Vang Jensen, Vice President Global Logistics at Electrolux.

DHL's ocean freight network for LCL shipments includes more than 45,000 Container Freight Station point pairs which connect the globe. The company's “Shipped as Booked” policy guarantees that goods are scheduled for a specific vessel and will ship on that vessel whether the container is full or not. This has been a major criterion for Electrolux in the selection process, since special project or spare part shipments need to be shipped in various, fluctuating quantities and for which demand is unpredictable. Moreover, these volumes are not necessarily sufficient for a full container box all the time.

“We are extremely delighted to continue our long-lasting relationship with Electrolux. This new nomination is a fantastic acknowledgement of the service provided in other areas in recent years and our DHL Ocean Connect LCL offering”, says Michael Young, Executive Vice President, Global Head Marketing & Sales, DHL Global Forwarding.

Electrolux has been a DHL customer for more than 10 years. Other services DHL employs for the company are global airfreight, international supply chain services, customs brokerage and multi-modal solutions including rail and trucking.

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You can find the press release for download as well as further information on <http://www.dpdhl.com/pressreleases>

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DHL is part of Deutsche Post DHL Group. The Group generated revenues of more than 59 billion euros in 2015.