



MAXIMUS AIR®  
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# MEDIA RELEASE

## **New Maximus Air CEO says future is bright**

Abu Dhabi, for immediate release

- **New CEO says company experiencing strong growth in European and African markets**
- **Previous services continue alongside new VIP and freight forwarding solutions**
- **UAE's largest all-cargo specialist Maximus "will become a leader in its field"**



Newly appointed CEO of Maximus Air, Mohamed Ebrahim Al Qassimi, has announced that the UAE-based air cargo specialist is experiencing strong growth and has a bright future ahead. As the largest all-freight airline in the emirates, and one of the biggest specialist cargo operators in the Middle East, the former advisor to the top management of GE Aviation, who was responsible for the setup of Air Arabia, also revealed that the company is actively looking to expand into new areas.

“We are delighted about recent progress,” Al Qassimi said and continued: “our aircraft are receiving more bookings right across the fleet and we are firming up plans for expansion in 2015. Our core business remains the same but we are looking at exciting new growth opportunities.”

“These opportunities include catering to increasing demand for VIP air cargo, and we are currently applying the finishing touches to a new freight forwarding business that will capitalise on the strong logistics industry in UAE. On top of this, we have received interest from key growth markets in Europe and Africa, and are looking at ways to expand our business in these regions,” he added.

The company’s philosophy is rooted in offering customers responsive, practical, and cost effective solutions combining a personal approach with customer service. Operating across the UAE’s main airports since 2005, Maximus Air specializes in moving outsized and specialist air cargo including the transportation of dangerous goods, live animals, VIPs, rapid response and humanitarian flights. The Maximus Air fleet includes an Antonov AN124, the heaviest of heavyweight cargo lifters, capable of carrying 120 tons, which it can load and offload independently using onboard

systems.

According to the world's leading aviation trade association, IATA, air cargo accounts for over US\$6.4 trillion worth of goods and approximately 35 percent of world trade. IATA also revealed recently that Middle Eastern cargo airlines continue to outpace global markets, and Mr. Al Qassimi said that the on-going development of the Maximus Air fleet would add a new dimension to the industry.

“Our fleet is unique in that we have a range of aircraft that are able to accommodate every kind of shipment, and we can operate without conventional airport services if we have to. Having historically deployed our aircraft on humanitarian missions for organisations including the United Nations and the UAE Red Crescent, the fact that our aircraft are able to land at both major airports and less established landing strips will continue to be a vital part of our disaster relief activation plans,” he added. According to the UN Office for the Coordination of Humanitarian Affairs, over 73 million people required immediate humanitarian assistance last year, a number that continues to rise annually.

**ENDS**

#### **Note to Editors: Maximus Air**

Maximus Air is one of the largest all-cargo operators in the Middle East, offering a full and comprehensive complement of air cargo charters to destinations around the globe. Based in Abu Dhabi, in the United Arab Emirates, the company operates a fleet that includes the Antonov 124, Ilyushin 76, and Lockheed Hercules aircraft that are capable of carrying a diverse range of cargo to both established major airports and remote landing strips. Powered by a dedicated team of air and ground staff, Maximus provides cost-effective logistical solutions for moving oversized cargo, and works with international aid agencies that include the United Nations and UAE Red Crescent in order to provide a fast, efficient, and smooth response to humanitarian crises. Maximus Air was already crowned Cargo Operator of the Year (Cargo Airline) three times by Middle East Supply Chain and Transport Awards.

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