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## **SmartKargo implements Cargo ERP Solution for Mexico-City based Volaris Airlines**

Cloud-based End-to-End Solution Deployed in 27 Days

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Mexico City, Mexico | Cambridge, Massachusetts, USA | July 5, 2016

SmartKargo, the world's most advanced air cargo management solution, now powers the air cargo operations of Mexico City-based Volaris, Mexico's second largest airline. Volaris will provide cargo service from 22 U.S. markets to destinations throughout Mexico and Central America, and is **SmartKargo's** Latin American customer. The system 'go live' for Volaris Airlines was deployed in a record 27 days.

The SmartKargo platform, an advanced Cloud-based air cargo management solution, delivers a range of benefits for users, featuring a one-screen booking interface; highly-flexible pricing and ratemaking to increase cargo sales; ease-of-use for quick completion of all tasks; and 24/7 call support from trained SmartKargo experts through three global call centers.

Holger Blankenstein, Chief Commercial Officer, Volaris, said: "Our new air cargo system will possess state-of-the-art functionality for mobility with instant visibility of shipment information for our customers. At the same time, the system will provide Volaris with instant business intelligence to help us grow our business and serve customers better. The system is flexible and easily scalable, providing easy integration with future technologies."

Milind Tavshikar, CEO at SmartKargo said: "SmartKargo's cloud-based solution is ideal for an airline such as Volaris who needed a quick implementation to capture the system's many benefits, without a large investment in infrastructure. Since our Cargo ERP system is based upon the Microsoft Azure global cloud infrastructure, every partner in the Volaris Airlines cargo chain will have instant access to shipment information, mobility via any smartphone, tablet or other device and instant business intelligence for decision support."

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Jay Shelat, EVP Sales and Marketing, SmartKargo said: “We are very pleased that Volaris Airlines has chosen SmartKargo to drive its cargo business. Volaris joins Hawaiian Airlines, Norwegian, and eight other forward-thinking airlines that clearly understand that a future-ready cargo management solution is the only way to meet the challenges of a rapidly-evolving logistics sector. These airlines and other companies in the cargo ecosystem benefit from what we deliver: Improved revenues and better customer service; greater efficiency and more flexibility to scale the business, and instant information for better decisions.”

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