

Crane Worldwide increases supply chain visibility with Kewill

Kewill Global Forwarding helps streamline operations and enhance customer satisfaction for leading customs brokerage and logistics company

10 January 2017 – London, UK - [Kewill](#), a leading provider of innovative supply chain execution software, announced they are continuing their long-standing partnership with Crane Worldwide Logistics, a full-service air, ocean, customs brokerage and logistics company. Looking to further improve global carrier collaboration and customs compliance, Crane chose to upgrade its Kewill Global Forwarding product suite to enhance rail and road ground forwarding operations usability in Kewill's inland/ground module.

As a company that prides itself on challenging the norm, Crane Worldwide needed a vendor that could deliver on this vision. Crane Worldwide recognised that Kewill's solutions-oriented team provides the flexibility that a strong partnership demands, and the companies began working together in 2008. With the technology provided by Kewill, Crane Worldwide has self-managed six upgrades through Kewill's consistent support. The latest Kewill Global Forwarding update will provide Crane Worldwide with increased visibility, reporting and customised functionality for ground shipments. Crane Worldwide will also strengthen its capabilities in:

- Managing shipments across any mode on a local, national or global scale;
- Having visibility across all shipments to connect with global carriers and customs authorities for full collaboration; and,
- Staying current on changing customs and compliance regulations around the world.

Crane Worldwide chose Kewill to further develop supply chain solutions that would greatly enhance their customers' competitiveness. With constantly shifting customs and compliance regulations as well as transportation costs on the rise, Kewill continues to provide Crane Worldwide with the latest in supply chain technology and consistently increases the company's return on investment. Kewill and Crane Worldwide anticipate new Kewill Global Forwarding features – like the ability to handle road and rail in their workflow and the ability to track and report across all modes – will help improve productivity and customer service.

“We wanted to exceed customer demand in a cost-effective manner, and we felt there was a very strong fit to improve system efficiency for rail and ground operations with the upgrade to the Kewill solution,” said Michele Carrier, Crane Worldwide's director of administration. “The Kewill team worked with us side-by-side to develop the right level of project support, and we were even able to conduct the upgrade largely on our own and met our timeframes and budget.”

Kewill's multimodal freight forwarding solution offers quick and easy access to critical shipment information, providing customers with unmatched visibility of cargo throughout the shipping journey. Kewill Forwarding also improves the management of processes, automating procedures and

reducing the amount of time spent on duplicated content entries. By providing a track and trace feature with in depth reporting, Kewill Forwarding offers a more robust view into the shipment cycle for users increasing control over shipments and greatly limiting unforeseen risks.

“Our goal is to always deliver the best possible customer service and cater to the flexibility of our clients,” said Lee Payne, vice president of product strategy at Kewill. “Seeing Crane Worldwide benefit from our technology through six product updates through the years truly makes us proud to be part of the solution that benefits their growing business.”

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About Crane Worldwide

Crane Worldwide Logistics launched in 2008 with a vision to be the premier global mid-sized provider of supply chain management solutions. Our company has since grown to more than 115 locations across 25 countries, and is fast approaching \$1B in revenue. At Crane Worldwide we believe in being the trusted advisor: providing honest, innovative, and consultative supply chain solutions tailored to our clients’ needs. This steadfast approach, coupled with the peerless professionalism of our team, is the key to ensuring our clients’ consistent success.

About Kewill

A worldwide leader in logistics software, Kewill empowers organisations to efficiently MOVE goods and information across the global supply chain.

Kewill delivers quantifiable value to our customers by forging long-term partnerships that enable them to minimise risk, grow their business and respond to changing market dynamics. The Kewill MOVE® platform helps companies collaborate, reduce costs, manage volatility and automate processes across the entire supply chain – from transportation and warehousing to compliance and visibility.

Kewill, a Francisco Partners portfolio company, supports supply chain execution activities for 7,500 companies in more than 100 countries. To learn more about the company, visit kewill.com, follow us on Twitter @Kewill_Ltd or check our LinkedIn page for company updates.

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