

CEVA wins Carrefour logistics contract for Paris region of France

Paris, France 5th September, 2017 - CEVA Logistics, one of the world's largest supply chain management companies, has won a major delivery contract with leading French-headquartered, multi-national retailer Carrefour. Centered initially on the Paris region, CEVA is responsible for deliveries of soft drinks and dried products to almost 60 stores on a daily basis.

Operating from its 36,000 sq metre facility close to Charles de Gaulle airport, CEVA is also handling reverse logistics for Carrefour including removing packaging and cartons post-delivery.

In addition, CEVA has recently opened a specialist warehouse for healthcare and beauty products to support Carrefour's new parapharmacy concept which will be developed over the coming years. This 7,000 sq m facility, close to the southern city of Reims will initially employ 80 staff which will be further expanded as the new parapharmacy business stream goes live within the Carrefour network.

"Key to the success is to understand the way Carrefour and the stores operate", states CEVA's Managing Director France, Robert Plent. "We permanently adapt our processes in order to deliver the best value to the stores. They like the entrepreneurial spirit and a swift decision-making process and this means we can design solutions for them which can be effective immediately. This includes challenging each other with concepts and ideas which will improve their business for the long-term. It also opens the potential to introduce other value-added services in the future".

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CEVA Logistics, one of the world's leading non-asset based supply-chain management companies, designs and implements industry leading solutions for large and medium-size national and multinational companies. Approximately 41,000 employees in more than 160 countries are dedicated to delivering effective and robust supply-chain solutions across a variety of sectors where CEVA applies its operational expertise to provide best-in-class services across its integrated network. For more information, please visit www.cevalogistics.com.

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