



TIGERS USA SUPPORTS CUSTOMERS WITH NEW e-TIGERS FACILITY IN CALIFORNIA

Supply chain specialist Tigers opens new office and warehouse complex in Riverside, California ahead of the USA launch of its eShop

Hong Kong, China, Thursday 24th May 2018 - Tigers USA has opened a new office and warehouse complex in Riverside, California, to provide omni-channel fulfilment to high-end footwear, apparel, and outdoor and active lifestyle customers across North America.

The Hong Kong-headquartered supply chain specialist, which is preparing for the USA launch of its eShop, is uniquely positioned in the marketplace to help brands launch e-commerce initiatives, expand their distribution network, and provide global visibility to the entire supply chain.

Todd Krell, Logistics Manager, Riverside, Tigers heads the new facility and a team of 70 Tigers members of staff.

"We expanded our Southern California operation to include the Inland Empire in order to support the expansion and evolution of our existing customer base of over 20 clients," said Jeff Hudson, Vice President, Operations, West USA, Tigers.

"Tigers Riverside is now a true flagship operation, supporting some of the world's most innovative brands with very diverse and demanding fulfilment needs ultimately being driven by end consumers, specialty shops, and the ever-changing retail landscape.

"All of our brands are engineering their future in retail and depend on us to rapidly and proactively deploy solutions which support their initiatives, including but not limited to, expanding geographic distribution coverage, implementing a direct customer service offering, and launching drop-ship and e-commerce fulfilment.

Tigers' integration portal SmartHub: Connect offers customers full visibility and control of their supply chains, complete with real-time analytics, which drive constant enhancements.

"ECCO USA has expanded its USA footprint by using Tigers' Riverside location as a complement to our own East Coast DC," said Jesper Froekjaer, Chief Finance Officer (CFO), ECCO USA, Inc.

"Tigers currently fulfils retail, wholesale, and independents, but will launch drop-ship and e-commerce this summer to further expand our geographic reach in North America, ultimately reducing lead time to our customers."

With 55,000 Stock Keeping Units (SKUs) under its management, the team processes thousands of orders per day, with millions of units per year leaving the facility destined to consumers doors around the world.

Tigers operates 16 offices in North America, including Atlanta, Boston, Chicago, Dallas, Denver, Detroit, Los Angeles, Riverside, Miami, New York, Newark, San Francisco, and Seattle, with further expansion expected in 2018.

Tigers recently opened a warehouse facility in Dallas, Texas, specialising in health supplements, and other temperature-sensitive products, such as cosmetics.

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