

PRESS RELEASE



Tigers supports South African wine exports via bespoke solutions for Anthonij Rupert Wyne

The B2B supply chain for Anthonij Rupert Wyne is being streamlined through Tigers' storage and fulfilment services in Europe and the USA

Hong Kong, Hong Kong, Tuesday 16th October 2018 – Global logistics specialist Tigers is supporting the export of South African wine to Germany and the USA by streamlining the B2B supply chain for Anthonij Rupert Wyne through end-to-end solutions.

Tigers is working with Anthonij Rupert Wyne, based in Franschhoek, South Africa, by providing warehouse facilities and transporting their inventory direct from South Africa to Germany, and across certain states in the USA.

"Tigers is very supportive of the South African wine industry, and focuses on providing tailored distribution services for B2C and B2B fulfilment around the world," said Andrew Jillings, Chief Executive Officer and Group Managing Director, Tigers.

"We currently handle the storage and fulfilment for Anthonij Rupert Wyne in Europe and the USA, and we aim to support the continued expansion of the brand throughout our global network of e-commerce facilities in the future."

Anthonij Rupert Wyne is a family-owned estate with state-of-the-art winemaking facilities and ambitions for global brand expansion, which is being supported by Tigers.

"One of the main benefits of working with Tigers is having our wine stocked in the country where it is sold, meaning we can deliver wine to customers, via Tigers fulfilment, within two days of the order being processed," said Gary Baumgarten, Managing Director, Anthonij Rupert Wyne.

"We are making exceptional wines here in South Africa, which has been endorsed by many wine writers around the world, and by working with the wonderful Tigers team we can increase the availability of our wines in global markets.

“Our plan for the future of Anthonij Rupert Wyne is to increase our sales and grow our customer base in the USA and Europe, which is where our work with Tigers comes in as they provide innovative, out-of-the-box solutions.”

Tigers US is fully licensed by the Alcohol and Tobacco Tax and Trade Bureau (TTB) as a wine importer and wholesaler, which allows Tigers to import wine and to facilitate the sales and delivery to distributors in key states.

Tigers US is licensed in the State of California as an importer, broker, warehouse, and off-site seller to fulfill B2C sales in more than 30 states under the reciprocal state allowances, and also holds licenses in Florida, Texas, Oregon, and Nevada.

Hong Kong-headquartered Tigers has more than 17 years' experience in both local distribution, and global air and ocean freight of perishable commodities, including wine.