



**Sociedade Central de Cervejas e Bebidas (HEINEKEN Group)  
entrusts XPO Logistics with the exclusive management  
of its transport services in Portugal**

**Lisbon (Portugal) – 5 April 2016** – Under an exclusive agreement, XPO Logistics will continue to be responsible for the planning and execution of 100% of the transport requirements of SCC-Sociedade Central de Cervejas e Bebidas (HEINEKEN Group) through 2018. Sociedade Central de Cervejas e Bebidas produces and commercialises malt and beer products brewed and bottled at its Vialonga plant, including the line of SAGRES® alcoholic and non-alcoholic beers. The SCC portfolio includes some of the most prestigious international brands, such as the premium beer Heineken®. SCC owns an additional production facility in Vacariça where natural spring mineral waters are collected and bottled under the brands LUSO® and CRUZEIRO®, and also the distribution company NOVADIS. This is the second time that SCC has renewed its contract with XPO in Portugal since 2006.

Acting as a control tower, XPO Logistics teams are responsible for optimising SCC's transport flows to guarantee 24-hour delivery to over 200 locations. The products move from SCC's Portuguese production sites and logistics platforms to its retail customers and distributors, with additional direct deliveries to hypermarkets, cash-and-carry stores and other outlets. Transport reliability is critical, as volumes can exceed 28,000 loads annually (representing over 636,000 tons of products), with important seasonal peaks.

*“Over the past eight years, we have provided SCC with a tailor-made solution built on our proprietary KeyPL service expertise. We operate a fleet of specialised vehicles aimed at maximising load capacity, and have been able to consistently deliver high levels of service, ensure cost optimisation, and improve environmental efficiency for SCC,”* said Ilidio Lourenço, managing director of transport solutions for XPO Logistics in Portugal.

Pedro Ferreira, warehouse and distribution manager for Sociedade Central de Cervejas e Bebidas, emphasizes, *“The collaboration with XPO Logistics has been key for SCC. The added value delivered, together with the XPO teams' expertise and professionalism, have*



*undoubtedly contributed to make Sociedade Central de Cervejas e Bebidas a leader in its sector”.*

### **About Key PL<sup>®</sup>, XPO Logistics’ integrated European 4PL solution**

KeyPL is a pan-European collaborative transport solution exclusive to XPO Logistics that provides superior control and optimization of freight flows, with the goal of delivering added-value services to customers.

KeyPL capabilities are fully integrated with the customer’s supply chain by skilled and dedicated teams acting as a control tower. The teams use proprietary technology to select, manage and monitor the best transport provider, mode and route for each shipment. Capabilities include the use of online real-time track and trace technology and POD management tools.

KeyPL allows for better visibility and control of performance, as well as more effective planning, greater cost efficiencies in procurement and continuous improvement methodologies. Additionally, KeyPL delivers significant value through the enforcement of safety and environmental standards.

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### **Notes to editors:**

#### **▶ About XPO Logistics, Inc.**

XPO Logistics, Inc. (NYSE: XPO) is a top ten global supply chain service provider, offering solutions at the cutting edge of innovation to the best-performing companies. The company offers transport services in partial load, full load, charter and last mile logistics, supply chain solutions with high technology content, warehousing and added value distribution services, rush shipment services, multi-modal solutions as well as global forwarding and managed transportation. XPO serves more than 50,000 customers through an integrated network of more than 89,000 employees and 1,443 sites in 33 countries.

XPO's international headquarters are located in Greenwich, Connecticut (United States) and its European headquarters are located in Lyon, France. The company carries out most of its operations in Europe through its XPO Logistics Europe SA subsidiary, in which it holds an 86.25% interest. The XPO Logistics Europe SA share is listed under the code "XPO" on Euronext Paris / Euronext London - Isin FR0000052870. [www.xpo.com](http://www.xpo.com)

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