

GEODIS LAUNCHES ONLINE PRICING AND ONLINE BOOKING FOR AIR AND OCEAN SHIPMENTS GLOBALLY

Via its Intelligent Real-Time Information System IRIS, GEODIS is now offering online quotations and online shipment bookings. The global supply chain operator enhanced its state-of-the-art e-suite with a fast and user friendly solution for its freight forwarding customers worldwide. Within just a few clicks they can compare rates of different modes of transport, and place shipments within less than a minute. The quotation and booking feature has been rolled out gradually across the globe, starting in February 2018.

GEODIS' IRIS utilizes newest technology to offer an innovative, digital experience to its customers, all across the supply chain. Accessible 24/7, the application also provides full visibility on shipment statuses in real-time, access to shipment related documentation, label printing, KPI management, mile-stone alerts, exception management and customized reporting including financials.

The online quotation and booking features are the latest IRIS developments. In order to make it as simple and efficient as possible, IRIS automates key steps in the booking process, thereby increasing data accuracy and saving working time for both, the customers as well as GEODIS operators. The pricing engine offers visibility on end-to-end cost structures, covering port-to-port rates, local charges, pick-up, and first and final mile deliveries.

"IRIS is bringing us into the forefront of digitalization in the freight forwarding industry. It is a constantly evolving, robust and innovative platform that enables our customers to take their supply chain management to the next level, far beyond track & trace" declares Kim Pedersen, GEODIS' Executive Vice President Freight Forwarding. "More than 20,000 of our customers are using IRIS already today, and it will help them and many more to become more efficient, now and in the future."

The quotation and booking features are already live in several countries, including Belgium, Indonesia, Sweden and the USA. Thanks to this solution, GEODIS goes a step further in helping its customers succeed by overcoming their logistical constraints.