

Alpha Animation's Partners with Import Services!

Retail logistics specialist, Import Services, is celebrating another major account win, with the recent addition of Alpha Animation.

Alpha joins Southampton container port-based Import Services' great portfolio of progressive Clients.

The long term agreement involves Import Services facilitating the distribution of Alpha's products to the UK and Irish retail market by providing inbound shipping from Alpha's Far East production centres, customs clearance, storage, high volume order processing, pre-retailing services and outbound distribution to Alpha's customers.

Established in 1993, Alpha Group Co. Ltd has evolved into one of China's largest and most successful animation, entertainment and toy groups with key properties such as the global hit animation Super Wings. Recently Alpha has also launched a number of new offices across the globe, including operations in North America, France and Spain

Mark Hyndman, Country General Manager, UK & Ireland reported, "Our decision to work with Import Services is based on their impressive knowledge of UK retail logistics which, combined with web enabled systems and their port-centric location in Southampton, presented us with a compelling business case."

Import's Client Services director, Mike Thomas said: "We are thrilled Alpha Animation has selected our team to underpin their continued growth. Alpha is an exciting, innovative business and we very much look forward to working together in a great supply chain partnership.