

Press Release

Kale Logistics Solutions collaborates with Cybage to increase market reach

Kale Logistics Solutions, a trusted IT Logistics partner for Fortune 500 companies worldwide recently signed a 'Memorandum of Understanding' with Pune based- Cybage Software Private Limited, to collaboratively develop markets for Kale's Warehousing, Transportation and other allied IT solutions.

Mumbai, May 17, 2018: Kale Logistics Solutions recently announced collaboration with Cybage, a technology consulting organization specializing in outsourced product engineering services. Through this collaboration, both the companies wish to leverage their technology and business acumen respectively, to explore markets and grow business across the warehouse, transportation and allied verticals. Both the companies will be working in tandem to ensure that the said solutions are positioned, vended, implanted and serviced in the target markets efficiently. The focus will be on exploring markets for providing IT solutions to warehousing, transportation and allied functions.

Kale Logistics is already a well-known brand in the industry for their extensive domain knowledge and technical expertise. Their enterprise solutions for Warehousing, Transport, freight forwarding, Customs clearance and e-commerce industry are bringing visibility, control and profitability for businesses worldwide. The company has also rolled out several pioneering trade facilitation initiatives in the form of community platforms like CODEX-India's first digital container exchange platform, UPLIFT- multi-modal community platform and GMAX-air cargo community platform. These platforms have brought several logistics stakeholders under a single system and are driving visibility, collaboration, control and reduced costs. Cybage is a leader in the technology and product engineering space. They have worked with some of the world's best Independent Software Vendors (ISVs) and have solutions that are focus on modern technologies, enabled by scientific, data-driven systems called the Decision Mines™ for Digital Excellence. This unique model provides better predictability, and ensures a better value per unit cost to its clients. With this collaboration, Kale Logistics and Cybage are affirmative of bringing the best combination of technology and domain expertise to the logistics industry.

Speaking about the partnership, Mr. Vineet Malhotra, Director, Kale Logistics Solutions said, "Kale Logistics Solutions is delighted to welcome Cybage as a partner. Cybage is a respected brand in the technology and product engineering space and we are delighted to partner with such a brand. We are sure that our and Cybage's precision and hard-working ethos will help us in fulfilling our mutual business goals and together we will be able to strengthen our hold on the warehousing, transportation and allied markets."

Mr. Amit Gajwani, EVP, Cybage commented on the partnership saying, "We are extremely happy to welcome Kale Logistics Solutions onboard as our partner and are eager to announce new developments in cooperation with them. We believe that with this collaboration, Cybage will strengthen its competitive positioning and grow its opportunity base. Our current growth prospects are at the highest peak and bringing Kale Logistics Solutions into our ecosystem expands our impact."

About Kale Logistics Solutions

Kale Logistics Solutions is a leading Global IT solution provider focused on the Logistics, Airports and Transportation industry. Its broad solution spectrum ranges from 'Internal Business Automation Systems' to 'Community Solutions' that help various players in the logistics value chain from shipper to consignee to communicate and transact with each other electronically. Kale has been awarded industry accolades for the last seven successive years for the innovative solutions for automation in the Logistics Industry.

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Kale's solutions help Freight Forwarders, NVOCC, LCL Consolidators, Shipping Line Agents, Stevedores, Surveyors, Container Freight Stations, Equipment Control Providers, Vessel Charterers, Custom House Agents, 3PL, Warehouse Operators, Transportation Providers, other Logistics Service Users and Airport Cargo Terminal Operators achieve faster growth, standardized processes and operational efficiencies.

Visit us at www.kalelogistics.in Visit us at www.kalelogistics.in

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About Cybage Software Pvt. Ltd.

Cybage Software Pvt. Ltd., a technology consulting organization, is a leader in the hi-tech and outsourced product engineering space. We are a valued partner to technology startups, mid-size companies, and Fortune 500 corporations alike. Our solutions are focused on cutting-edge technologies, and are enabled by a scientific, data-driven system called DecisionMines™ for Digital Excellence.

Cybage has a highly skilled talent pool of more than 5,800 employees and a marked presence in North America, the UK, Europe, Japan, Australia, and Singapore. Cybage provides seamless services and dependable deliveries to clients from diverse industry verticals such as Media & Entertainment, Travel & Hospitality, Online Retail, Healthcare & Life Sciences, Supply Chain & Logistics, and Technology.

To know more about Cybage, please visit www.cybage.com. For queries, write to marcom@cybage.com

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