

Please find here a news release issued today by SEKO Logistics:

Date: 10 March 2017

MEDIA CONTACTS:

Brian Bourke, VP Marketing, SEKO Logistics
T: +1 630 919 4966
E: brian.bourke@sekologistics.com

Jamie Roche, JRPR
T: +44 (0) 1344 631880/1/3
E: jamie@jamierochepr.co.uk

SEKO SELECTS MILTON KEYNES AS THE LAUNCH LOCATION FOR 'HYBRID' LOGISTICS SOLUTIONS IN THE UK

Changes in the way customers want to buy logistics services and growing demand for bundled technology, transportation and global fulfillment solutions are behind Chicago-headquartered SEKO Logistics' decision to open a new centre in Milton Keynes where all of its services for customers are intrinsically linked.

With over 120 locations in more than 40 countries, SEKO Logistics is recognized for creating a new category of 'hybrid' 3PL service providers, offering customers a single source of award-winning software and shipping solutions to reduce cost and enhance business performance.

Milton Keynes has been one of SEKO's fastest-growing locations since it opened a 250,000 sq ft logistics centre in the town in 2014 to deliver a range of omni-channel services for global order fulfilment, delivery management, returns solutions and ecommerce for leading retail brands such as Beauty Pie, Knomo, East Clothing, Marks and Spencer, and Birchbox. SEKO has also recently won a logistics contract with Joules, the prominent British fashion and lifestyle brand.

Now, SEKO's fulfillment services in Milton Keynes will be supported by a team of air, ocean and road freight specialists to serve customers in the town and across the UK Midlands region, headed by directors, Paul Balsom and Mark Ronaldson.



Keith O'Brien, SEKO's Group Managing Director, says Milton Keynes is a prime location for what SEKO has to offer: "Companies are constantly

looking for ways to streamline their businesses and that means more are coming to us to buy our unique bundled services. We give them customizable 'plug and play' solutions that are quick to implement and enable brands of all sizes to compete and grow. We already have a fast-growing client base in and around Milton Keynes, as we do across the UK, but the pace with which new companies are coming into this region means we want to be here with our full package of services. We want companies to challenge us to save them money and to show how we can help them to make better informed business decisions."

Paul Balsom added: "Unlike traditional freight forwarders, SEKO identified some years ago that our 'hybrid' model of fulfillment linked to transportation is the future. We've developed our own technology and logistics capabilities so we can support our customers with visibility of all transportation statuses upstream from the vendor, and downstream to final delivery to customers. For consumers, for example, that means a consistent and seamless brand experience, regardless of the sales channel they use; mobile, web, or retail 'bricks and mortar'. Customers are choosing SEKO because we can prove we are different and we get results."

-ends-



Intelligence Delivered

News Release

www.sekologistics.com

About SEKO Logistics

We provide a suite of logistics services which enable you to use your supply chain as a competitive differentiator. As a customer centric organization, we are powered by the expertise of our people and our in-house-developed, best in class, customizable technology. It is this combination which gives SEKO its strength. With over 120 offices in 40 countries worldwide, SEKO's unique shareholder management model enables you to benefit from our specific industry sector expertise, coupled with vital in-country knowledge and unparalleled service at the local level. This unique model provides you with:

- Hands-on service and support
- Personal relationships
- Creative, customized solutions
- Responsiveness and reliability
- Flexibility and consistence

We have a flat management structure, with just three layers between you and the CEO, making us 'fast on our feet' in delivering solutions that can meet your exact requirements. This lean and nimble structure increases our decision-making speed and gives us an ability to implement customized solutions which far exceed those of our competitors. For more information visit our website www.sekologistics.com