

Press Release

Kale Logistics Solutions enables Trade Facilitation through its comprehensive community platforms for the logistics industry

Kale Logistics Solutions has enabled Trade Facilitation for global logistics players through their state-of-the-art community platforms. These platforms are designed to offer several fulfilment mechanisms as per the guidelines around Trade Facilitation Agreement, outlined by the World Trade Organisation (WTO).

Mumbai, May 10, 2018: Kale Logistics Solutions is a trusted IT Logistics partner for several Fortune 500 companies worldwide, offering a comprehensive suite of IT solutions for the logistics domain. With their in-depth domain knowledge and technical expertise, the company had been able to create a suite of comprehensive IT systems and Community Platforms, which offer a single electronic lodgement capable for supporting operational flow, percolating data to various stakeholders and facilitating paperless exchange of trade related information between various stakeholders.

The simplification, modernization and harmonization of export and import processes have emerged as an important issue for the world trading system. To support and encourage ideal trade conditions around the world, World Trade Organization (WTO) proposed the landmark 'Trade Facilitation Agreement (TFA)' that was entered into force on 22 February 2017. The TFA encompasses several provisions for ensuring expedited movement, release and clearance of goods and sets out measures for effective cooperation between customs, related authorities on trade facilitation and customs compliances. The United Nations Economic Commission for Europe (UNECE) are also leveraging their strengths and services to provide a coordinated and integrated program to support developing countries in implementation of the WTO TFA and have even proposed a pentagonal framework in this regards which dictates the steps to achieve trade facilitation. The Indian government too has ratified the agreement and has commenced taking pertinent measures. In fact, it has already established a preparatory Committee on Trade Facilitation and is accepting Notifications of Category A commitments under the Agreement on Trade Facilitation.

With the support of government, allied stakeholders and world trade bodies, the Trade Facilitation initiatives have assumed key priority in the Indian Trade community. In this regards, Kale Logistics' Trade Facilitation platforms like GMAX, UPLIFT and CODEX are enabling logistics stakeholders to not only adhere to TF guidelines but to also achieve reduce operational costs, bring control and visibility, ensure regulatory compliance and lead to overall economic upscaling for both, developed and developing economies globally. India's first multi-modal cargo community system UPLIFT and world's first most comprehensive Airport Cargo Community system GMAX are Kale's community platforms, which have emerged as Global Benchmarks in supporting the trade facilitation initiatives across the world. UPLIFT is already being used across India, Thailand and Spain. These systems are enabling exporters, importers, forwarders, customs brokers, custodians, ground handlers, airlines, shipping lines, chambers of commerce, customs, local regulatory authorities to exchange data with each other digitally, using several forms of Electronic Data Interchange (EDI) thereby ensuring single point of data entry, reducing operational costs, eliminating manual intervention, ensuring global regulatory compliance and bringing complete operational visibility. In appreciation of their contribution to building global trade communities, Kale has also received an award at the prestigious United Nations, Geneva for their Air community systems.

CODEX, a Container Digital Exchange platform for port stakeholders like Container Freight Stations, Transporters, Customs brokers, Customs, Port Authorities, Terminal Operators, Port Security, Tollbooths, Freight Forwarders, Exporters etc., is providing global ocean traders to perform digital operations on a common

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platform thereby reducing the document verification time and eliminating manual operations. In fact, this platform has been featured as a case study and has also been presented to the Honorable Prime Minister as one of the innovations around Trade Facilitation.

Speaking about Kale's ongoing contribution to Trade Facilitation, Mr. Amar More, CEO, Kale Logistics Solutions, said, "It has been our endeavour to serve the best in class IT solutions and community platforms. By virtue of our prolonged experience and exposure to this industry, we have developed our solutions based on ground realities. We understand Trade Facilitation and realise the benefits, competency and growth that it will garner for a country. With this understanding, we have designed our community platforms to encompass all the fulfilment mechanisms necessary to support this global initiative. Our consistent efforts in this regards are already being acknowledged globally and are being featured as case studies in Supply Chain Management books authored by Kellogg's business school professors and in KPMG's list of top 10 innovation in transport industry."

About Kale Logistics Solutions

Kale Logistics Solutions Private Limited is a leading Global IT solution provider focused on the Logistics, Airports and Transportation industry. Its broad solution spectrum ranges from 'Internal Business Automation Systems' to 'Community Solutions' that help various players in the Logistics value chain from shipper to consignee to communicate and transact with each other electronically. Kale Logistics has been awarded industry accolades for the last seven successive years for the innovative solutions for automation in the Logistics Industry.

Kale's solutions help Freight Forwarders, LCL Consolidators, Shipping Line Agents, Stevedores, Surveyors, Container Freight Stations, Equipment Control Providers, Vessel Charterers, Custom House Agents, 3PL, Warehouse Operators, Transportation Providers, other Logistics Service Users and Airport Cargo Terminal Operators achieve faster growth, standardized processes and operational efficiencies.

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