

## NokScoot 'Fly Awesome' with ECS Group



**Bangkok, 7<sup>th</sup> January 2019 – Since 1st January 2019, ECS Group is sporting the broad NokScoot smile. And for good reason, this young, talented airline has just appointed ECS Group as their GSSA to represent their cargo business in Total Cargo Management (TCM). A win/win partnership for two actors that marks a new stage in their respective development: the increase in cargo revenue for NokScoot and the positioning of ECS Group as TCM experts.**

Born in 2014 from the joint venture between Singaporean company Scoot (a subsidiary of Singapore Airlines) and the Thai Nok Air company, NokScoot is a low-cost airline with a big personality. Indeed, in a very short space of time, despite its youth, NokScoot has managed to assert itself as an offbeat, dynamic company, combining, without compromise, high-quality customer experience and low prices. Plans are afoot for NokScoot is to spread its footprint in Asia with the introductions of additional destinations in North Asia and South Asia.

Based in Thailand at Don Muang International (DMK) airport, NokScoot operates over 49 flights per week in Asia, to China, Japan, India and Taiwan. Through the company's B777 fleet, ECS Group will market, among others, the following routes: Qingdao (TAO), Nanjing (NGK), Taipei (TPE), Tianjin (TSN), Shenyang (SHE), Xi'an (XIY), Tokyo (NRT), Osaka (KIX) and Delhi (DEL).

"Air cargo is becoming more and more important in our operation with greater contribution to our revenues, and the partnership with ECS will enhance our freight business", said NokScoot CEO Yodchai SUDHIDHANAKUL.

With a very ambitious expansion plan over the period of the three-year TCM contract awarded to ECS Group, NokScoot is expected to generate more than 40,000 tonnes of cargo per year and thus significantly increase its income.

2019 will therefore start with a bang for NokScoot and ECS Group: 'It's a wonderful partnership and we're extremely proud of it. We have been completely seduced by this company's identity and won over by their boldness and energy. The combination of NokScoot's very strong network and that of ECS Group, allows us to consider many opportunities for the airline in the Asia market and beyond'.  
Adrien THOMINET, CEO, ECS Group.

ECS Group, whose wish is to develop its TCM offer, is therefore taking a major strategic turn and has stolen a substantial march on its competitors.



#### **ABOUT ECS GROUP**

ECS Group is the world leader in GSSA business, serving airlines. Representing hundreds of companies in over 47 countries through its 147 offices, ECS group knows it can count on its 1034 employees around the world to offer high quality services tailored to each of its partners. Thanks to this ever-increasing network, this year ECS Group has carried over 979,000 tonnes on behalf of the airlines it represents and in this way contributes to their growth and development on the international stage, in the air cargo sector. ECS Group has received many awards from its peers and is the favoured partner and go-to GSSA in the cargo industry.

For more details, visit the ECS Group's website: [www.ecsgroup.aero](http://www.ecsgroup.aero)

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