



press  
release

SEPTEMBER  
20,  
2018  
LEVALLOIS-PERRET

## **THANKS TO ITS NEW TMS, GEODIS STRENGTHENS THE EFFICIENCY OF ITS FRENCH DISTRIBUTION NETWORK**

**A major change for GEODIS' Distribution & Express line of business, the parcel delivery leader in France, which just deployed a new Transport Management System (TMS) in the 110 agencies comprising its network. Called TEOS, this new tool was developed on the basis of Alertran, the software created by the Spanish software publisher Alerce, which specializes in the transport and logistics sector.**

This new transport management software, provides real-time tracking of all parcel delivery flows for GEODIS in France. Indeed, more than 370,000 parcels are processed daily via GEODIS hubs and then delivered to the final destination. Thanks to its web ergonomics and ease of use this new TMS simplifies the work of operational teams ensuring the smooth running of transport plans and shipment tracking.

"This TMS is a centralized tool that is on the cutting-edge of technology; it's evolutionary, flexible and customized to support our clients' growth. It is a valuable asset for the future, as it offers our clients impeccable service quality with increased proactivity in the management of shipments," says Olivier Mélot, Managing Director of GEODIS' Distribution & Express line of business.

Carried out in partnership with Spanish software publisher Alerce, the deployment took place over a period of several months. Alerce relied on its Alertran software, which manages production and invoicing operations, as well as on the Senda module for route optimization. More than one hundred people were involved in the various phases of the project: tool design, data collection, execution and user training.

“We are proud to have participated in a strategic project for both our companies and to continue supporting GEODIS. The introduction of this tool is a genuine success that gives us confidence and strengthens our growth in Europe through our subsidiary, Alerce France,” says Pablo Pardo, CEO of the Alerce Group.

ENDS

**GEODIS - [www.geodis.com](http://www.geodis.com)**

*GEODIS is a global leader in transport and logistics, operating directly in 67 countries and serving 120 of them through its global network of partners.*

*In 2017, GEODIS had more than 40,500 employees and generated €8.1 billion in sales. In 2018, the Group was recognized as a Leader by Gartner in its “3PL Magic Quadrant.”*

**Alerce - [www.alerce-group.com/](http://www.alerce-group.com/)**

*Founded in 1989, Alerce specializes in the transport and logistics sector. It brings its expertise to 150 clients in eleven countries around the world. In 2017, Alerce was named an innovative SME by the European Union.*

**PRESS CONTACT**

Peggy Dufour

GEODIS – Communications Department

00 33 (0)1 56 76 27 72

[peggy.dufour@geodis.com](mailto:peggy.dufour@geodis.com)