

**P&O FERRYMASTERS INVESTS IN 150 NEW HUCKEPACK TRAILERS TO LIFT
CAPACITY ON CENTRAL EUROPE TO ROTTERDAM RAIL SERVICE**

Release time: immediate

P&O FERRYMASTERS has responded to rising customer demand for freight transport between Poznan in Poland and Europe's busiest port at Rotterdam by making a major investment in 150 huckepack trailers for its train service on the route.

The huckepack trailers – which have the flexibility of being able to be put on a train or on a lorry – are all fitted with telematics systems which will enable customers to track and trace their shipments in real time through dedicated web portals.

Mark Timmermans, Trailer Director at P&O Ferrymasters, said: “The world is getting more complex and we are at our best when we solve the most difficult logistical challenges for our customers. As part of the continuing expansion of our services across continental Europe and Asia, we are pleased to be able to offer the extra capacity that the 150 new huckepack trailers will provide on our Poznan-Rotterdam train.”

“They have been purchased from the German manufacturer Krone GmbH & Co and will bring more transparency and efficiency to our service.”

“One of our great competitive advantages is that we have our own platform for the exclusive benefit of our customers, enabling them to track every shipment from collection to delivery point. And our Fr8Manager Transport Management System delivers world beating transparency, giving unprecedented levels of real-time visibility through the supply chain, allowing us to optimise resource utilisation and improve efficiency.”

The news builds on a steady period of growth for P&O Ferrymasters, which has this summer announced a sixth weekly round trip on its Poznan-Rotterdam train and the expansion of its logistics network into Turkey.

P&O Ferrymasters is a leading pan-European provider of logistics solutions. The company serves 21 strategic locations in 13 countries across the continent, operating integrated road, rail and sea links via a fleet of 5,000 trailers and containers. P&O Ferrymasters also owns a rail terminal in the Romanian city of Oradea, which facilitates the onward movement of goods to Britain from Asian countries via the Silk Road.

The company is a division of P&O Ferries, which sails on eight major routes between Britain, France, Northern Ireland, the Republic of Ireland, Holland and Belgium. It operates more than 20 vessels which carry 8.4 million passengers and 2.3 million freight units annually.

ENDS

Contacts: **P&O Ferrymasters** – Mira Klinkenberg - +31(0)20 448 7184

New Century Media - Tony Lodge & Alexander Walker +44(0) 207 930 8033