



## **DHL steers Syngenta's total road freight operations in Europe**

- **DHL's all-round solution to increase visibility of cost and trade flows encompassing over 150,000 shipments annually**
- **Customer-tailored solution implemented in only four months**

**Bonn, May 4, 2016:** DHL Freight, one of the leading providers of road freight services in Europe, was awarded the management of Syngenta's road distribution across Europe – covering both inter-company and last mile deliveries – and has successfully completed the first phase roll out. Headquartered in Basel, Switzerland, Syngenta is a leading agriculture company helping to improve global food security by enabling millions of farmers to make better use of available resources. To support its growth targets, Syngenta is implementing a logistics model, which offers improved agility whilst leveraging scale. To support them on their growth path, Syngenta chose DHL Freight as a fourth party logistics provider (4PL) for Europe. DHL's integrated end-to-end 4PL solution offers Syngenta streamlined trade flows as well as complete shipment and cost visibility.

"Syngenta's logistics strategy is designed to leverage the logistics expertise of our partners," said Marion Matthewman, Head of Syngenta Global Logistics. "I believe through working in partnership with DHL, both companies will benefit from this relationship".

Knowing how crucial it was for the customer to have the complete solution in place before the agricultural peak season, DHL managed to achieve the ambitious implementation objectives and rolled out the first wave of the project in only four months. This consisted of setting up a complete 4PL solution scalable for the future with the objective to harmonize processes, increase shipment and cost visibility, and continuously improve Syngenta's supply chain.

As Syngenta's fourth party logistics provider, DHL Freight takes responsibility for sourcing transport activities - from defining transport demands, tendering and contracting, to on-boarding new logistics partners, monitoring the currently running operations and trade flows and moreover driving continuous improvement measures.

"Syngenta had a very clear vision on what they wanted to achieve: outsourcing logistics and establishing it as a differentiating factor in a highly competitive market," said Thomas Weins, Managing Director Agheera GmbH / Head of LLP DHL Freight. "We have developed a



comprehensive end-to-end solution that addresses all customers' needs, such as logistics sourcing, monitoring, analytics and transport planning.”

The implementation of this complex, wide-ranging 4PL solution entails multiple phases and should be completely rolled out by 2018. The first phase of the project was implemented in only four months and was successfully completed in October last year. DHL Freight is currently working on the second phase of the project implementation.

“Through close collaboration between Syngenta and DHL significant improvements in service and cost have already been identified and implemented, “said Paul Lidbetter, Head of Syngenta European Logistics.

During the course of the collaboration, DHL will manage for the customer trade flows encompassing over 150,000 shipments annually.

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You can find the press release for download as well as further information on [dpdhl.com/pressreleases](http://dpdhl.com/pressreleases)

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