

Please find here a news release issued today by SEKO Logistics:

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SEKO Logistics partners with ShipStation to give eCommerce merchants access to award-winning cross-border and international parcel solutions

SEKO Logistics is partnering with ShipStation, the world's leading web-based eCommerce shipping solution, to increase its eCommerce merchants' ability to grow in new cross-border markets.

As the world's leading web-based shipping solution ShipStation helps eCommerce retailers import, organize, process and ship their orders quickly and easily from any web browser. It features the most integrations of any eCommerce web-based solution, with over 150 shopping carts, marketplaces, package carriers, and fulfillment services.

Merchants can now connect to SEKO Logistics via ShipStation and see:

- Reduced transit time and lower cost to international markets for faster expansion
- Reduced cart abandonment rates internationally with lower shipping costs
- An easy and monetized returns solution with international in-country return capabilities
- Unified tracking internationally regardless of final mile postal carrier
- Retailer/Seller custom-branded tracking portals

With over 120 offices in 40 countries worldwide, SEKO Logistics is one of the world's fastest-growing providers of cross-border eCommerce shipping solutions through their Omni-Channel Logistics division. Dedicated to working



with both global brands and the most entrepreneurial SME retailers, SEKO continues to flourish with consistent expansion into the global market.



Brian Bourke, SEKO Logistics' VP of Marketing, said: "We're excited by the opportunity to partner with ShipStation and to be combining our

respective strengths to open up new markets for dynamic and ambitious merchants, especially those exporting from our major markets in the United Kingdom, United States and Australia. SEKO's reputation for cross-border eCommerce solutions means we are also a first port of call for smaller shippers that want to expand globally. We will now be able to migrate those companies to ShipStation and they can just 'flip a switch'

to use our cross-border eCommerce solutions because ShipStation is integrated with so many eCommerce platforms."

Bourke also stated: "We can see substantial growth opportunities to expand our partnership. ShipStation is already the largest eCommerce TMS provider in the US, but they also want to expand more in the UK and Australia, which we can support with our established operations in both countries. We will also have the ability soon to extend our 'White Glove' services to ShipStation merchants selling heavier weight products in the US. This is a dynamic partnership that will help ShipStation merchants expand their brands and sales across our international network."

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About ShipStation

ShipStation is the world's leading web-based shipping solution that helps e-commerce retailers import, organize, process, and ship their orders quickly and easily from any web browser.

ShipStation features the most integrations of any e-commerce web-based solution with over 150 shopping carts, marketplaces, package carriers, and fulfillment services. ShipStation's many integration partners include eBay, PayPal, Amazon, Etsy, WooCommerce, Magento, Squarespace, BigCommerce, Shopify Plus, Prestashop, and Walmart; along with carriers such as Royal Mail, FedEx, UPS, DHL, USPS, Canada Post, Australia Post, and Fulfillment by Amazon. ShipStation has sophisticated automation features such as automated order importing, custom best practice rules, product profiles, and fulfillment solutions that enable its users, wherever they sell and however they ship, to be exceptionally efficient at shipping orders. For more information, visit <http://www.shipstation.com>

About SEKO Logistics

We provide a suite of logistics services, which enable you to use your supply chain as a competitive differentiator. As a customer centric organization, we are powered by the expertise of our people and our in-house developed, best-in-class, customizable technology.

About SEKO Omni-Channel Logistics

Our clients span from global multi-channel retailers to niche brands and product owners requiring small scale or specialized eCommerce logistics. By enlisting a dedicated logistics team, retailers are free to concentrate on their brand, product range, purchasing and sales while The SEKO Solution integrates their eCommerce platforms and ShipStation to seamlessly deliver products to international customers - and manage your returns overseas and all the way back to you.

Thanks to our close connections with every major integrator and mail provider in larger eCommerce markets, along with our contracts with domestic/regional parcel carriers, we are able to give retailers access to the ideal delivery solution. We provide intercontinental fulfillment options, plus, as a major global air freight forwarder, we are able to manage the entire Omni-Channel retailing process in-house; from down route access at origin, through line haul and local injection services at destination.

We have a flat management structure, with just three layers between you and the CEO, making us 'fast on our feet' in delivering solutions that can meet your exact requirements. This lean and nimble structure increases our decision-making speed and gives us an ability to implement customized solutions, which far exceed those of our competitors. For more information visit our website www.sekologistics.com