

## Media release

Zurich Airport, 17 November 2016

# Swiss WorldCargo offers real-time visibility for sensitive shipments

***Swiss WorldCargo allows approved active tracking devices and provides a 24/7 dedicated intervention team for additional customer peace of mind.***

The need for timely information and transparency is a key requirement in supply chain logistics, since, despite careful planning, cargo irregularities can occur, such as temperature deviation, misrouting or pilferage.

That is why Swiss WorldCargo now allows the transportation of SWISS-approved active tracking devices (ATDs) as of November 2016. Additionally, Swiss WorldCargo provides a 24/7 dedicated intervention team able to react to any deviation worldwide based on ATD data.

“This service is unique to Swiss WorldCargo customers as it offers the transparency of real-time information and an intervention team which can influence transportation quality in real-time. Fully in line with the GDP and Swiss WorldCargo philosophy, this worldwide initiative will support the overall continuous service improvements required by the forwarders, shippers and the supply chain,” said Alain Guerin, Head of Product, Services and Technology Management.

The following ATDs are approved:

- GD100
- GL200
- GL300
- GL300W
- Cartasense U-Sensor
- Moog Crossbow ILC2000
- Senseaware 2000
- Sendum PT300D
- OnAsset Sentry500 Flightsafe
- OnAsset Sentry400

Swiss WorldCargo is the airfreight division of Swiss International Air Lines (SWISS). Headquartered at Zurich Airport, Swiss WorldCargo offers a comprehensive range of logistics solutions for

transporting high-value and care-intensive consignments to some 130 destinations in over 80 countries. The extensive Swiss WorldCargo network of airfreight services is further supplemented by daily truck connections between key business centres.

As a reliable and innovative service provider within the Lufthansa Group, Swiss WorldCargo is consistently committed to delivering Swiss quality to its airfreight customers, and makes a substantial contribution to SWISS's overall profitability.